

LES **SHOWROOMS**  
DU **MARAIS**

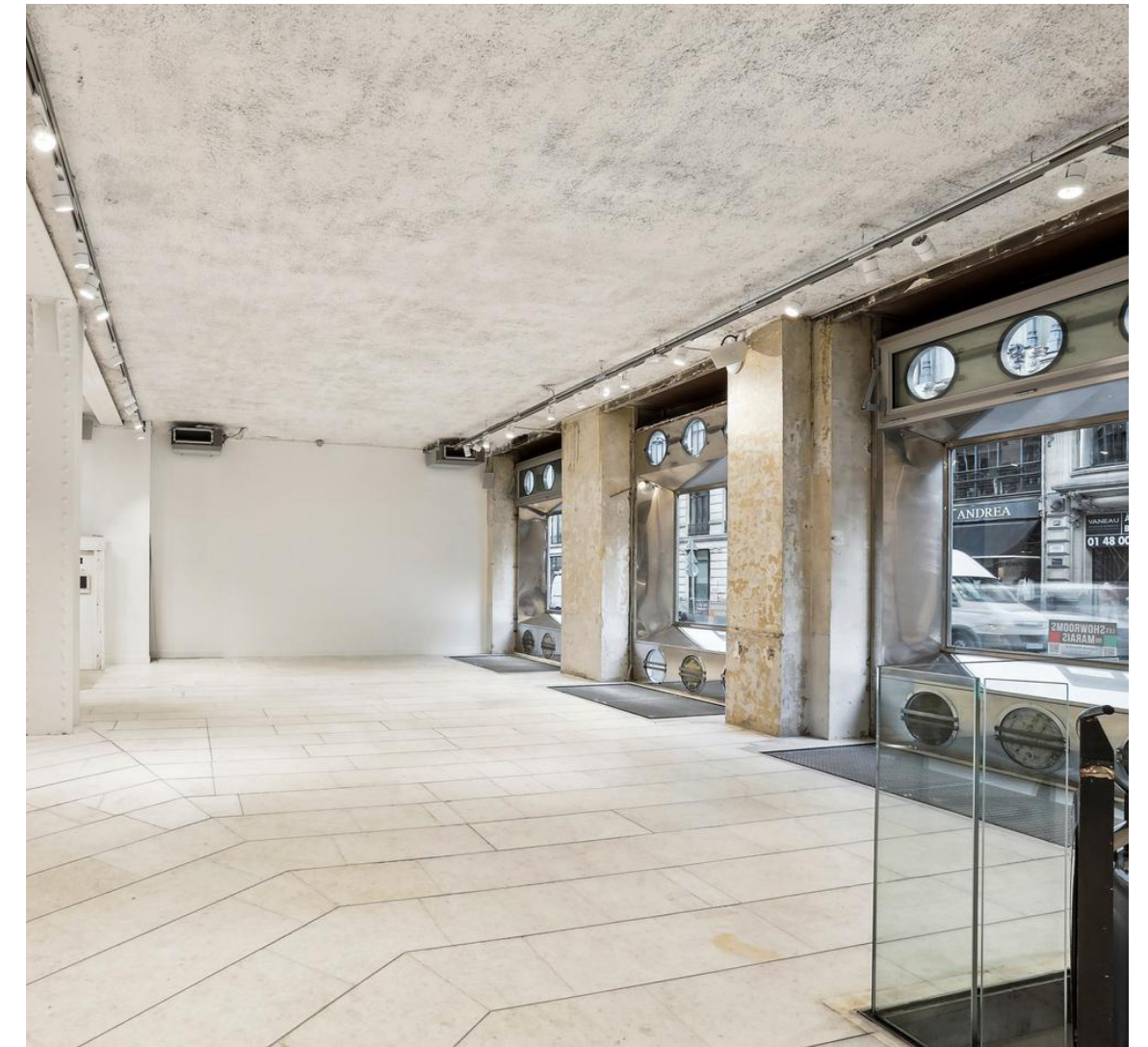
# **ESPACE RÉAUMUR**

**101 RUE RÉAUMUR, 75002 PARIS**



This **450 sq. m space** is located at **101 Rue Réaumur**, in the center of Paris The corner store features a façade with two entrances and 11 stainless-steel display windows from the 1970s, stretching over 50 meters.

The property includes a 210 sq. m ground floor and a 240 sq. m commercial basement, with a total capacity of 291 people (100 in the basement). It is accessible to the public, including individuals with reduced mobility (PRM), via two staircases and an elevator. Additionally, the entrance on Rue de Cléry allows for the display of one or two vehicles inside.





## Location

The 1st, 2nd, 3rd, and 4th arrondissements, now unified under the name Paris Centre, make this location exceptionally central. The Haussmannian breakthrough of Rue Réaumur creates a seamless link between the Paris Stock Exchange and Rue de Bretagne, passing by Rue Montorgueil and Boulevard Sébastopol.

Situated at the corner of Rue de Cléry and Rue Réaumur, right by the Sentier metro station, this building extends forward like the bow of a ship.



## History

Owned by the **De Broissia** and **d'Escayrac** families since **1895**, this building has housed various enterprises over the years.

It originally served as a ceramics production workshop, and in the 1970s, it became home to the Sentier's largest cashmere distributor, Ange Levy. With the help of **Paulo Santini**, the architect behind Ted Lapidus' iconic all-metal boutiques, Santini designed the 11 display windows, 48 oculi, stainless-steel entrance, and spiral staircase.

In **2021**, Les Showrooms du Marais modernized the space while preserving the original stainless-steel facade elements. The ground floor's marble flooring was restored, and the **Eiffel structures** and brick walls were uncovered to bring back the splendor of this legendary building.

The abundance of natural light from the numerous windows is further enhanced by the 4-meter-high ceilings on both floors.

With its **4th category L and M ERP** classification, the venue can host events from **8 a.m. to 2 a.m.**





## SURFACE & CAPACITY

**Ground floor: 200 sq. m**

Capacity: 191 people

Ceiling height: 4 meters

**Basement: 240 sq. m**

Capacity: 100 people

Ceiling height: 4 meters

Accessibility: 2 staircases + elevator

**Façade & Display Windows:**

Façade length: Approximately 50 meters

Number of windows: 11 stainless-steel  
display windows from the 1970s

**Total Capacity:**

Maximum capacity: 291 people

ERP 4th category, activities L and M

**The access from Rue de Cléry allows  
vehicles to be brought inside.**





## TECHNICAL EQUIPMENT

### **Professional lighting:**

Directional spotlights and vintage fixtures for optimal product and artwork display.

### **Catering prep area:**

Includes 2 professional refrigerators and freezer, microwave, glass washer, Nespresso-style coffee machine, and kettle.

**Accessible restrooms (ADA compliant)  
on each level**

**Venue Equipped with Sound System**

**Picture rails for hanging artwork**

**Reversible air conditioning**

**Intrusion alarm system**

**Wi-Fi connection**





Exterior Façade rue de Cléry.





Exterior Façade rue Réaumur





Entrance





Entrance



Ground Floor







Ground Floor





Ground Floor Entrance rue de Cléry





Ground Floor Entrance rue de Cléry





Ground Floor Entrance rue Réaumur





Basement





Basement



Basement







### **Catering prep area:**

Includes 2 professional refrigerators and freezer, microwave, glass washer, Nespresso-style coffee machine, and kettle.



Office





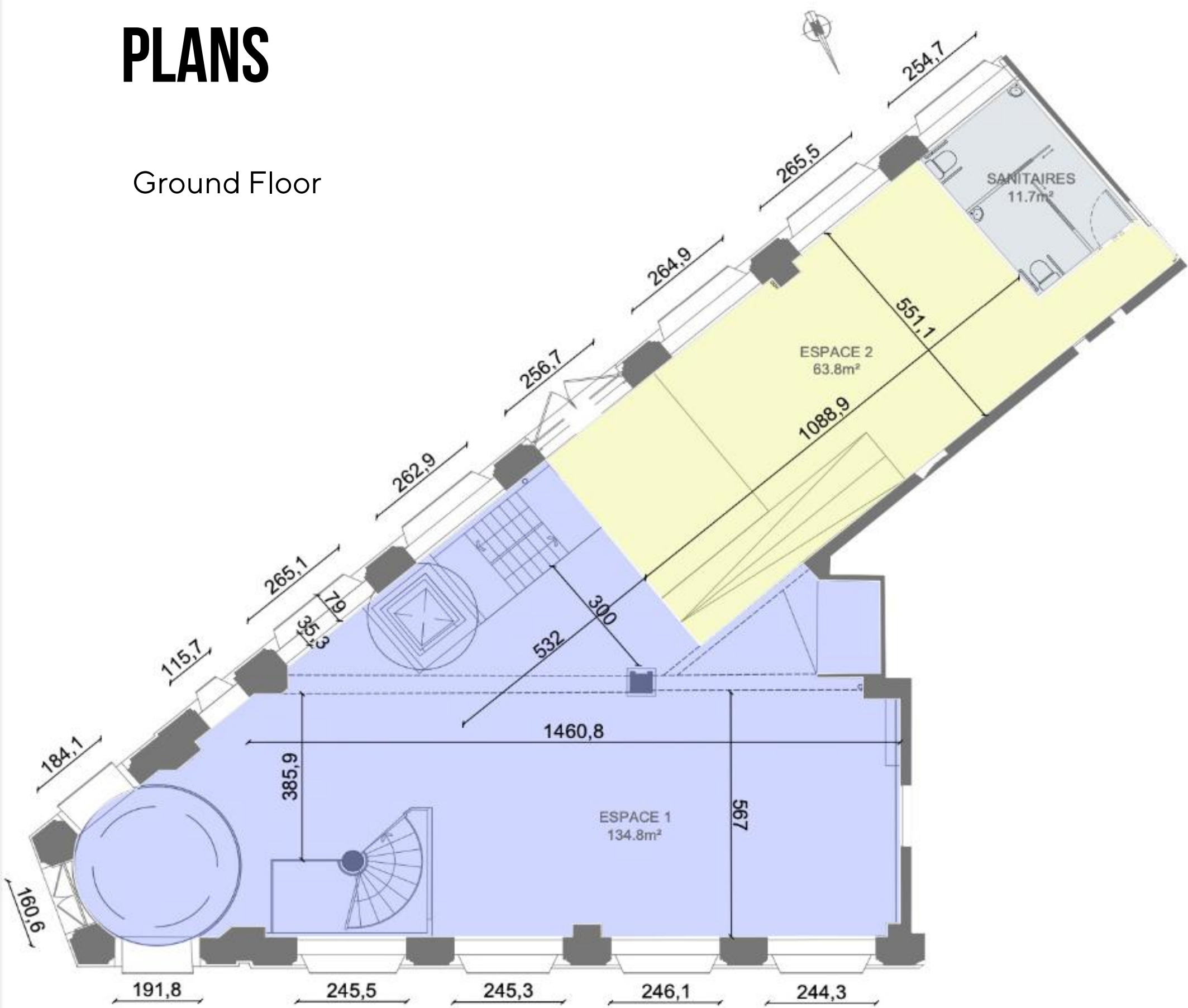


Lounge Area

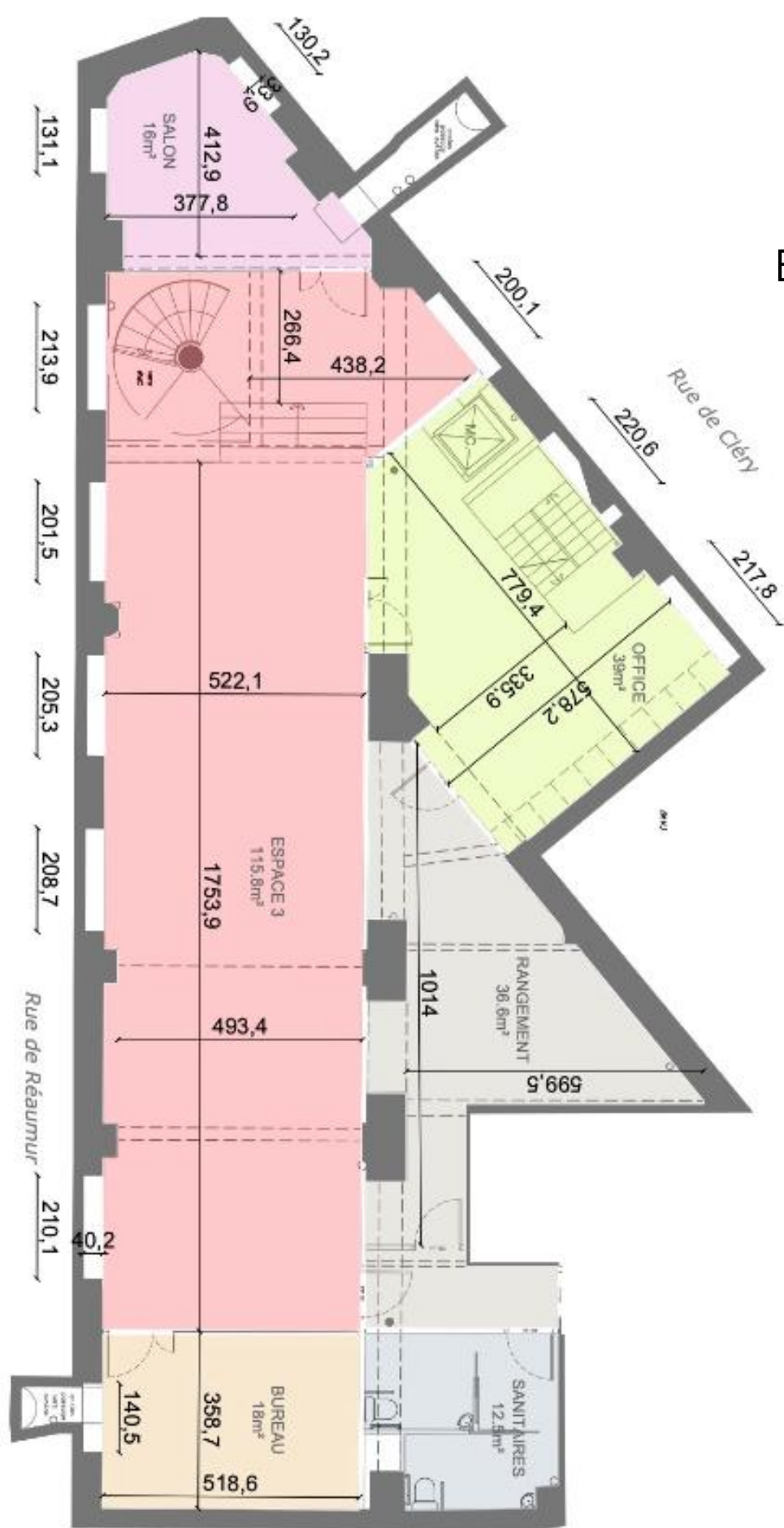


# PLANS

Ground Floor

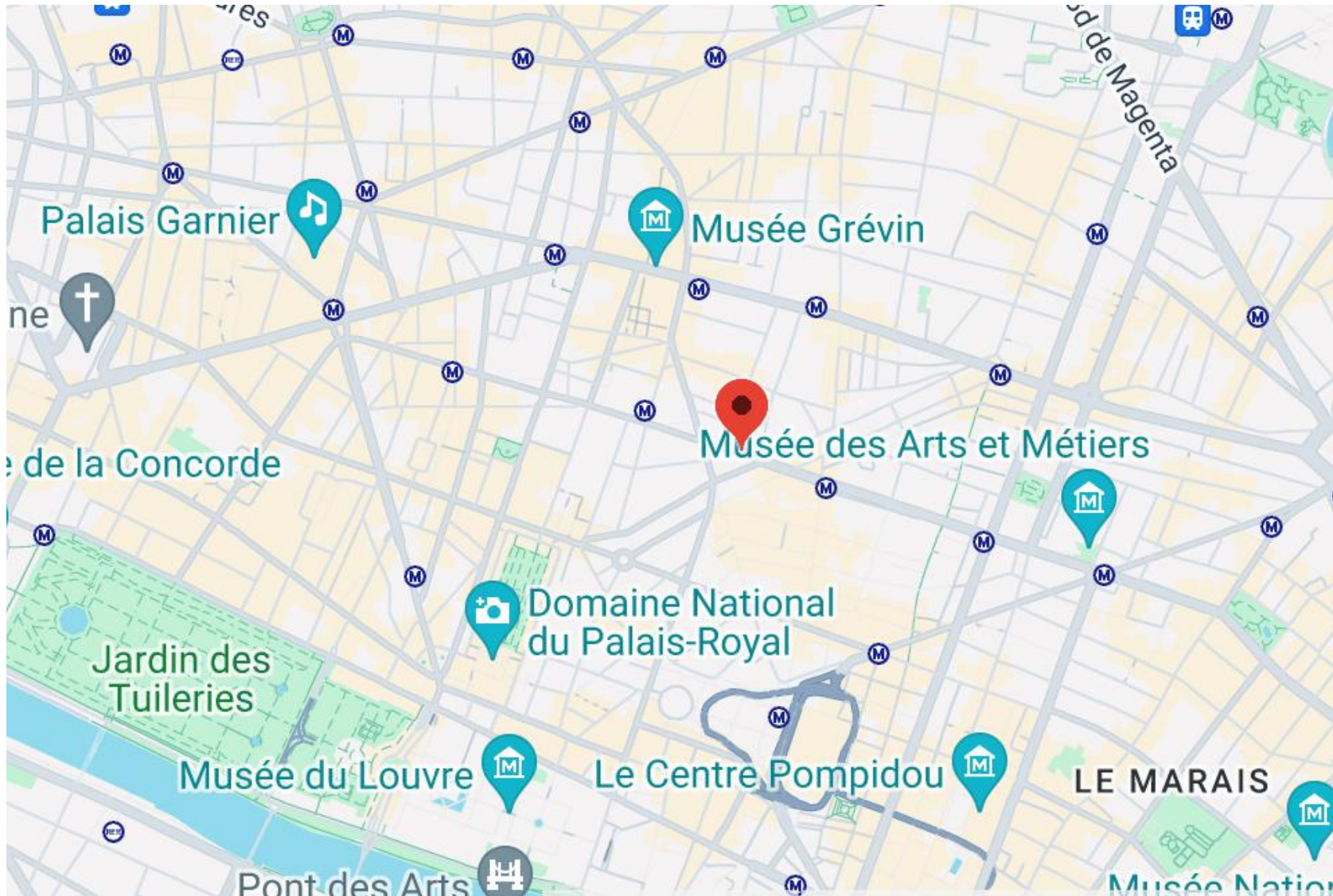


Basement

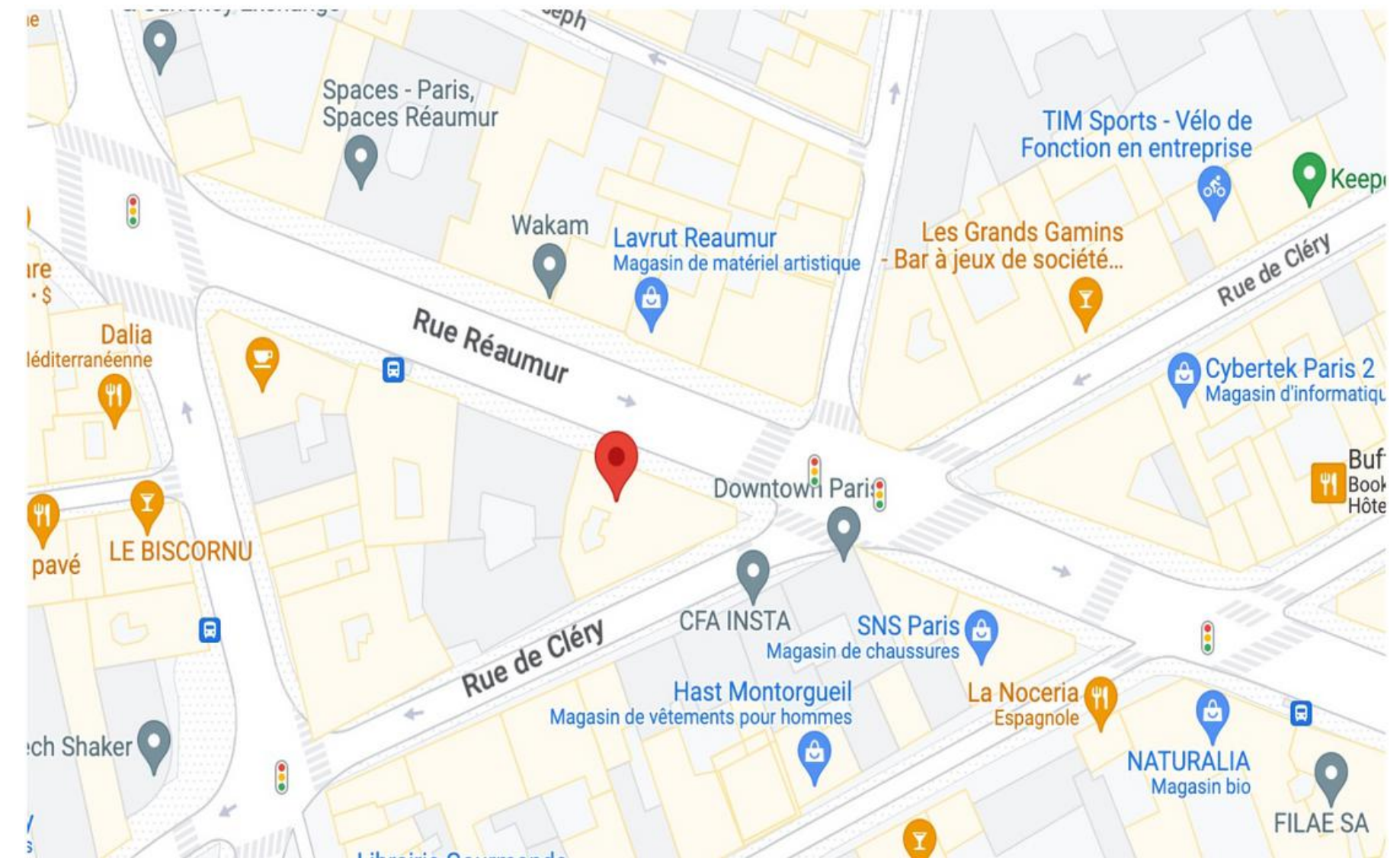




Location in Paris



Neighborhood Map







**Métro :** Sentier (Ligne 3) (2 min) - Exit Cléry - Montorgueil



**Bus :** N°20 « Poissonnière-Bonne Nouvelle » (5 min)  
« Réaumur - Montmartre » (1 min)



**Parking :** « Réaumur Saint Denis » – 40, rue Dussoubs Paris 2e (5 min)  
« Bourse » 31B Rue Vivienne, 75002 Paris



**Velib :** N° 2021 « Cléry-Montmartre »



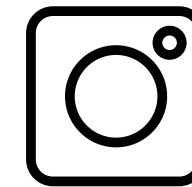


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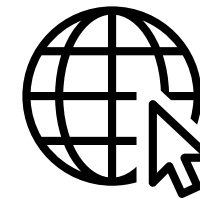
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